



Strong • Smart • Beautiful

For Immediate Release

Editorial Contacts:

Glynis Gibson
Gibson Communications, Inc.
773-278-7700
glynis.gibson@gibsoncommunications.com

Tiffany Hoeye
Johnson Health Tech North America, Inc.
608-839-8686 ext. 2602
tiffany.hoeye@johnsonfit.com

New Matrix Asset Management System from Johnson Health Tech North America, Inc. gives clubs instant access to product statistics and diagnostics

COTTAGE GROVE, Wis. – Oct. 9, 2009 – Johnson Health Tech North America, Inc. today introduced the new Matrix Asset Management System.

The Asset Management System uses an embedded wireless module that comes standard in all Matrix 5x, 7x and 7xe cardio products to communicate product information via the internet to Matrix service staff. This web-based software allows facility staff to remotely check on product usage, such as accumulated time and distance information, without having to disrupt users on the cardio floor. The Asset Management System also allows facilities to develop simple, comprehensive programs for preventative routine maintenance.

In addition to monitoring routine use, the system monitors for product malfunctions, and if a malfunction occurs, an email will be sent automatically to facility staff and the Matrix service department, allowing for a direct service response.

“The Asset Management System was designed to help facilities monitor cardio product performance, reduce down time and improve their return on investment,” said Andrew Kolman, product manager, JHTNA. “At Matrix, we take pride in our reputation for bringing innovative products to our customers. Asset Management continues this tradition by changing the way facilities interact with fitness equipment.”

The Matrix Asset Management system will be demonstrated at Club Industry, Oct. 15 – 17, at the Matrix booth (No. 1101).

About Matrix Fitness Systems

Matrix Fitness Systems (www.matrixfitness.com) is the premium commercial brand of Johnson Health Tech and comprises a complete line of cardiovascular and strength-training equipment for health clubs and other fitness facilities.

- more -

About Johnson Health Tech North America, Inc.

Johnson Health Tech North America, Inc. is a leading provider of a full line of cardiovascular and strength-training equipment for health clubs, vertical markets and homes. Its brands include Horizon Fitness (consumer exercise equipment), Matrix Fitness Systems (commercial products) and Vision Fitness (specialty equipment). JHTNA's parent company, Johnson Health Tech, Co. Ltd., has been producing premium fitness equipment since 1975 and is the world's fastest growing manufacturer of fitness equipment.

#

This press release may contain forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the statements above. These include, but are not limited to, competitive factors, technological and product developments, market demand and economic conditions.

Products mentioned herein may be trademarks and/or registered trademarks of their respective companies.