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## Gold's Gym names Matrix Fitness Equipment Vendor of Year

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Gold's Gym International names Matrix Fitness Equipment Vendor of the Year

COTTAGE GROVE, Wis. – Aug. 24, 2009 – Johnson Health Tech North America, Inc. today announced that its commercial brand, Matrix Fitness, was named Gold's Gym International's Equipment Vendor of the Year at its annual convention. Matrix was added to the Gold's Gym National Vendor Program in May of 2007.

The annual Gold's Gym convention brought together more than 1,000 club owners, corporate executives, staff, and vendors from 20 countries, 42 states and more than 600 gyms. This year's convention, which was held last month, was co-hosted by Gold's Gym International (GGI) and the Gold's Gym Franchisee Association (GGFA). During the convention, more than 40 awards were given in a wide range of categories.

"Matrix has proven time and time again its commitment to providing Gold's Gym franchise owners with durable, top-of-the-line strength and cardiovascular equipment," said James Weaver, president and chief executive officer for Gold's Gym. "Matrix's ability to develop innovative fitness products at a rapid rate and stay on top of current fitness trends is impressive. We were thrilled to be able to present its team with this award and look forward to continuing our partnership with them for years to come."

"We are proud of the Matrix team for winning the Equipment Vendor of the Year Award at this year's convention," said Ginger Collins, executive director, Gold's Gym Franchisee Association. "What's really exciting about this year's award is that the franchisees voted for the first time ever. Matrix is to be commended for its great equipment, great service, great warranties, but most of all, for its continued support of the GGFA and the Gold's Gym brand."

"This is a significant recognition," said Kent Stevens, Matrix executive vice president. "The team at Matrix truly appreciates the honor, and we look forward to continuing the precedent we've set for providing top-of-the-line products combined with unequalled service to all of our valued customers."

### About Matrix Fitness Systems

Matrix Fitness Systems ([www.matrixfitness.com](http://www.matrixfitness.com)) is the premium commercial brand of Johnson Health Tech North America Corp. and comprises a complete line of cardiovascular and strength-training equipment for health clubs and other fitness facilities.

### About Johnson Health Tech North America, Inc.

Johnson Health Tech North America, Inc. is a leading provider of a full line of cardiovascular and strength-training equipment for health clubs, vertical markets and homes. Its brands include Horizon Fitness (consumer exercise equipment), Matrix Fitness Systems (commercial products) and Vision Fitness (specialty equipment).

JHTNA's parent company, Johnson Health Tech, Co. Ltd., has been producing premium fitness equipment since 1975 and is the world's fastest growing manufacturer of fitness equipment.

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