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Heartline Fitness Named to Inc. 5000 for Third Year

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Posted By: Erin Marr

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PRESS RELEASE

Heartline © Fitness Systems Named To Inc. 5000 list For Third Consecutive Year



"The Fitness Experts!"

Wednesday, August 12, 2009—Heartline Fitness Systems based in Gaithersburg, Maryland, has again been named one of America's entrepreneurial growth leaders by Inc. magazine, which just released its 2009 Inc. 5000 ranking of the nation's fastest growing private companies. This is Heartline's third straight year making the Inc. list. The rankings can be found on Inc. magazine's website at www.inc.com.

Heartline achieved an 83.44% growth rate during the three year period from 2005 to 2008, and ranked 3180 among this year's fastest growing companies. "We are thrilled not only to be recognized by Inc. for our rapid growth, but also to have climbed in rank from number 3913 in 2006 to 3180 this year," said Robert F. Burgess, Jr., President and CEO of Heartline. "We're really fortunate to have a dedicated team of managers, office staff, salesman, service technicians, and vendor partners."

While the downturn of the economy has had a major impact on the fitness industry, and to some extent on Heartline Fitness, the company has made a concerted effort in 2009 to reduce its paper dependencies, continuing to push its marketing and operating activities to more electronic means--invoicing, service dispatching, newsletters, promotional campaigns, and product updates. This way we're at least making an attempt on saving trees and dollars," explains Jason Malecki, an account manager and "green" liaison for Heartline.

In addition to conserving more this year, Heartline Fitness continues to focus on the obesity epidemic plaguing our country. A study published in the journal Health Affairs on July 29, 2009 states that one third of all adult Americans are obese. Medical care for an obese person costs an additional \$1,400 per year. This amounts to \$147 billion which is twice as much as it was just ten years ago. In order to help combat this very serious problem, Heartline has partnered up with companies such as XerTech, Fit Wall and Freedom Climber who also focus on keeping kids healthy and active.

Since 1983, Heartline's promise has been to design, distribute and service the highest quality strength training and cardiovascular systems available. Through Heartline's dealer and direct sales network, our products are sold internationally in Europe, South America, the United States and Canada. Our clients include such high profile organizations as: Marriott Hotels, Archstone-Smith Residential, Lincoln Properties, Fairfax County Public School System, and The United States Supreme Court.

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