



PRESS RELEASE:

FOR IMMEDIATE RELEASE

Heartline® Fitness Systems Receives 2009 Best of Gaithersburg Award

Best of Gaithersburg Award Honors Their Achievement

GAITHERSBURG July 7, 2009 -- Heartline Fitness Systems has been selected for the 2009 Best of Gaithersburg Award in the Fitness Equipment category.

Each year, The Best of Gaithersburg Award Program recognizes outstanding local businesses that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

Various sources of information were gathered and analyzed to choose the winners in each category. The Best of Gaithersburg Award Program focused on quality, not quantity. Winners are determined based on the information gathered both internally and data provided by third parties.

About The Best of Gaithersburg

The Best of Gaithersburg funded by local businesses operating in towns, large and small, across America. The purpose of Best of Gaithersburg Award is to promote local business through public relations, marketing and advertising.

The Best of Gaithersburg Award Program was established to recognize the best of local businesses in their community. Our organization works

exclusively with local business owners, trade groups, professional associations, chambers of commerce and other business advertising and marketing groups. Our mission is to be an advocate for small and medium size businesses and business entrepreneurs.

For additional information, contact: Erin Marr at Heartline Fitness, 301-921-0661 or erin@heartlinefitness.com.

Since 1983, Heartline's promise has been to design, distribute and service the highest quality strength training and cardiovascular systems available. Through Heartline's dealer and direct sales network, our products are sold internationally in Europe, South America, the United States and Canada. Our clients include such high profile organizations as: New Orleans Saints, New Jersey Devils, Marriott Hotels, Archstone-Smith Residential, Lincoln Properties, Fairfax County Public School System, and The United States Supreme Court.

SOURCE: The Best of Gaithersburg

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